

## A.I. / Deceptive Content Notice - AB 2839

The Coast- KOZT- disclaims the presentation of materially deceptive content in any material related to a federal state or local election, election official or other ballot items and requires all advertisers and programmers to comply with the requirements in this document. Policies, prohibitions and disclaimers must be provided to each person or entity seeking to purchase or otherwise provide advertisements or other program content on this station 120 days before and 60 days after an election.

**CANDIDATE NOTICE:** To any candidate: If the candidates programming [advertisement, spot, show, etc.] content includes a portrayal of the candidate doing or saying something that they did not do or say, that content must include a disclosure statement that “the [image, audio, video] has been manipulated.”

**NON-CANDIDATE Notice:** To any person, committee, or other entity, **other than** a legally qualified candidate for elective office who will appear on the November 5<sup>th</sup> ballot:

Any [advertisement, spot, show, etc.] that portrays:

A candidate for any federal, state, or local elected office in California, including the President or Vice President, or a California elected official whether or not a current candidate, or an elections official, as doing or saying something that the candidate did not do or say; or that portrays

A voting machine, ballot, voting site, or other property or equipment related to an election in California portrayed in a materially false way.

**MUST INCLUDE:** a disclosure stating “This [image, audio, video] has been manipulated.”

**EXCEPTION:** An advertisement or other election communication that contains materially deceptive content for satire or parody, **MUST** include a disclosure stating “This [image, audio, video] has been manipulated for purposes of satire or parody.”